

# Privacy Policy for Creature Kon

Effective Date: March 30th 2025

Creature Kon ("we," "us," or "our") operates the website <https://www.creaturekon.com> and its affiliated domains ([sickevents.ca](https://www.sickevents.ca), [sudburyindiecreaturekon.ca](https://www.sudburyindiecreaturekon.ca), [sickshop.ca](https://www.sickshop.ca)). We are committed to protecting your privacy and handling your personal information with transparency and care.

1. Information We Collect - We collect the following types of data from users:

- Contact Information: When you fill out a contact form, we collect your name, email, and any message you provide.
- Sales & Checkout Info: If you purchase from us, we collect your name, email, billing/shipping address, and purchase details.
- Newsletter Signups: We collect your email when you subscribe to our newsletters.
- User Accounts: We collect login credentials and any profile details you choose to provide.
- Analytics Data: Through tools like Google Analytics and Facebook Pixel, we collect behavioral data about your use of the site (pages visited, links clicked, etc.).
- Social Logins: Used for analytics purposes only.

2. How We Use Your Information- We use your information for the following purposes:

- To process orders and manage your account
- To respond to inquiries and customer service requests
- To send promotional emails if you opt in
- To improve our website and user experience
- To understand website traffic and marketing effectiveness

3. Third-Party Services

We use trusted third-party plugins via Wix, Shopify, and analytics tools (Google, Meta) to help deliver our services. These parties may collect data as part of providing their service to us, but we do not sell or trade your personal information.

4. Cookies & Tracking Technologies - We use cookies to:

- Maintain login sessions
- Track cart and checkout progress
- Measure traffic and behavior with analytics tools
- Serve targeted ads via Google Ads and Facebook Pixel

See our [\[Cookie Policy\]](#) for more details.

5. Your Data Rights- Depending on your location, you may have the right to:

- Access, update, or delete your personal data
- Withdraw consent to marketing
- File a complaint with your data protection authority

To exercise your rights, contact us at: [contact@creaturekon.ca](mailto:contact@creaturekon.ca)

6. Data Storage & Security

We store your data securely on platforms provided by Wix and Shopify with encryption and access control. We retain your data only as long as necessary.

7. Children's Privacy

Our website is family-friendly, but not directed at children under 13. We do not knowingly collect personal data from anyone under 13.

#### 8. Changes to This Policy

We may update this policy from time to time. Changes will be posted on this page with an updated effective date.

#### 9. Contact

If you have questions about this Privacy Policy, contact us at: Creature Kon  
Email: [contact@creaturekon.ca](mailto:contact@creaturekon.ca)